

AHC+Hospitality



Success Story:

Prior to signing on to BirchStreet, AHC used another company to help manage their purchase orders and purchasing. Despite having a system in place, most of their work was manual with printed POs that were printed and filed. The previous system was not integrated into AHC's accounting system, Data Plus, or any other software. After evaluating different systems, BirchStreet became the easy selection in 2013.

Goals:

- Easy integration with their other ERP.
- Paperless and Online method to track POs and its status.
- To implement control and compliance to their spend and increase spend visibility
- To manage food cost and accurate pricing in all their F& B Outlet

Results:

- Overall visibility of corporate spend helps AHC's operations and procure-to-pay process achieve efficiency and reduces costs.
- Good grasp on accurate pricing and food cost in all of our F&B outlets
- With all of the modules integrated on the same cloud-based platform, all back-office operations are connected with real-time data, pricing and reporting.



Fast Facts:

Established in 1959

Manages 5 properties- including the Amway Grand Plaza Hotel, JW Marriott, Grand Rapids, Downtown Courtyard by Marriott, and Peter Island Resort and Spa.

Owns 8 other food and beverage (F&B) outlets

Headquarters:

Grand Rapids, MI

Solutions

eProcurement
AP-3 way Auto Match
Inventory Management
Recipe Management System
Capital Project



“BirchStreet is a real time-saver. With our old system, it took two people about two and a half days each to process all of our POs. Now, the same process in BirchStreet takes only 4 to 6 hours per week for one person.”— Bruce Alber, Corporate Director of Purchasing