

**Founded** 

in 2002

**Number of** employees



**Privately** Held

## **About Birchstreet**

BirchStreet Systems, Inc. headquartered in Newport Beach, California, with offices in India, Mexico, Singapore, China and the UK; is the global leader in cloud-based Procure-to-Pay automation platform for the hospitality industry worldwide. BirchStreet's Procure-to-Pay software improves profitability and compliance by automating business processes covering e-Procurement, AP automation, invoice management, payments, inventory control, recipe management, capital projects, supplier management, sourcing and contract management. Thousands of businesses in over 100 countries currently subscribe to BirchStreet to connect and do business with a network of more than 400,000 suppliers, establishing BirchStreet as a leader in the Hospitality industry.

## **Technology**

SaaS (software-as-a-service), cloud-based on demand software available in 11 languages, over 69 currencies, processing more than 10.6 million purchase orders per year with \$15 billion in spend per year and includes implementation, Product & Technical services support, supplier enablement, training and complete end-to-end integration with ERP, Finance and POS systems.

# **Management Team**

Steve Markle - CEO

Sushil Garg - Founder & Chairman

Paul Rantilla - Chief Commercial Officer

Jeremy Grosgebauer - CFO

Thron Havens - CIO

Karla Kannan - VP Global Solutions Delivery

Kim Huff - VP Customer Success

Jon Castillo - VP Client Services





#### **Number of customers**

Over 15,500 properties contracted with over 250,000 registered users



## **Partnerships**

Avendra, Hilton Supply Management, Entegra, CedarCreek systems, Capgemini, Accenture, Fintech, CSI globalVCard







Multi-location enterprises: hospitality, hotels, entertainment venues, education, convention centers, healthcare, food and beverage, sports, country clubs, casinos and gaming, government institutions, education, airports and others



### **Products**

- eProcurement
- AP 3-Way Auto-Match
- Invoice Management
- BirchStreet Pay
- Inventory Management with AccuBar
- Recipe Management
- Reporting & Analytics
- Sourcing & Contracts
- Capital Projects

# **Global Footprints**

United States, India, Mexico, Singapore, China and United Kingdom



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